



Nacogdoches County United Way
P.O. Box 630772
Nacogdoches, Texas
75963

www.unitedwaynac.com

April 16, 2010

**Contact: Gary Lee Ashcraft
Executive Director
936/552.6408**

“Live United With the Jacks” is loading the bases!

Paula Cook, 2010 Nacogdoches County United Way Chair predicts that the “Live United With the Jacks” community picnic is going to be a big homerun for the Nacogdoches County United Way. The event is free to the public and is designed to express appreciation to Nacogdoches County citizens who support NCUW programs. The event is being held in conjunction with the SFA Lumberjack/McNeese baseball game at the SFA Baseball Complex this Saturday beginning at noon. Tickets to the game can be purchased at the gate however, the Community Picnic activities are free to the public. Part of the activities includes NCUW Partner Agencies who will be providing fun

activities for kids as well as providing information about their services. Employees of NIBCO will be on hand to cook free hot dogs and Coke is providing free soft drinks and water. The SFA Steel Drum Band will perform from noon to 1:30p and bounce booths will be available for kids.

One of the major functions of the event is to recognize the “Top Ten” workplace campaigns for the “Live United” 2010 campaign in which \$300,000 was secured to fund seventeen Nacogdoches County agencies. Those being recognized are Nacogdoches Memorial Hospital, Nacogdoches Medical Center, Commercial Bank of Texas, BancorpSouth, Pilgrim’s Pride, Norbord, Etech, the City of Nacogdoches, NISD, Stephen F. Austin State University, and Nacogdoches Pediatric Dentistry all who excelled in providing funding within their categories. A special recognition will be done for Dr. Vijaya Pokala and Nacogdoches Cardiac Center’s for a major donation to United Way that was used towards construction of the staffing quarters for the new GODTEL homeless center located on Douglas highway. Dr. Pokala will throw first pitch of the Lumberjack game as well as receive special recognition for the generous donation.

The “Live United With the Jacks” community picnic is a direct result of the NCUW 2009 - 2012 Strategic Plan adopted by the organization’s Board of Directors last year to host a non fund raising event to recognize leaders and volunteers and to say thank you to the community for support of the organization. “When Coach Cardenas contacted our office asking if we would be willing to partner with the team we decided that this would be the perfect fun venue to host such and event” Cook said. Cook pointed out that the team plans to volunteer with NCUW partner agencies in the off season as a part of the teams desire to give back to the community. Nacogdoches County United Way Agencies are American Red Cross, The Salvation Army, Alcohol and Drug Abuse Council, CASA, Family Crises Center, Boys and Girls Club, Boy Scouts, Girl Scouts, Solid Foundation, Community Rx, Nacogdoches Senior Center, Nacogdoches Treatment Center, Habitat for Humanity, GODTEL, Health Horizons, Samaritan Counseling Center and the Encourager Program (Love, Inc.). For more information you can go to the NCUW web site located at www.unitedwaynac.com or contact the NCUW offices at 936.564-5869.